



Beam Perks

Making brushing more rewarding

Beam Perks* incentivizes healthy habits with redeemable wellness-connected rewards# and a smart toothbrush that encourages consistent dental hygiene.

What's included

Beam Brush

Smart, electric toothbrush.

Beam Mini Paste

High-quality, custom formulated toothpaste.

Free Shipping

Delivered right to each member's door!



Members earn rewards in three easy steps

1. Sync your brush

Sync your Beam Brush with our app.

2. Earn points

Earn 10 pts. when you brush for 2 min.™

3. Redeem for rewards

Redeem points for brush heads, floss, our custom toothpaste, or gift cards from your favorite brands.



Beam Brush
Beam Blue



Beam Brush
Chartreuse



Beam Brush
Cyan



Beam Perks

*Beam Perks™ is provided by Beam Perks LLC. Eligible members age 4 and up at the time of enrollment are eligible to receive Beam Perks™ and must select their Beam Brush color within 45 days of enrollment to participate. If you do not have a mobile device you can obtain Beam Perks™ by contacting Customer Operations at 1.800.648.1179. Beam Perks™ can be obtained separately without the purchase of an insurance product by visiting perks.beam.dental. Beam Perks™ may be changed at any time without notice and is subject to availability. See perks.beam.dental for Terms and Conditions.

Beam Perks™ is a voluntary program. The information provided under this program is for general informational purposes only and is not intended to be nor should be construed as medical advice. You should consult with an appropriate health care professional to determine what may be right for you. Rewards may be taxable. You should consult with an appropriate tax professional to determine if you have any tax obligations from receiving rewards under this program. If any fraudulent activity is detected (e.g., misrepresented brushing activity), you may be suspended and/or terminated from the program. If you are unable to meet a standard related to health factor to receive a reward under this program, you might qualify for an opportunity to receive the reward by different means. Contact us at 1 (800) 648-1179 and we will work with you (and, if necessary, your doctor) to find another way for you to earn the same reward. Availability and rewards may be limited due to incentive limits under applicable law. See <https://resources.beam.dental/content/perks-terms-and-conditions> for full program Terms and Conditions.

≡ Members earn 10 points for each brushing event synced with the Beam App lasting at least 2 minutes. Each member can earn a max of 20 points per day for 1 morning and 1 evening brushing event. Brushing events occurring between 4:01AM & 4:00PM count as a morning brushing event and brushing events occurring between 4:01PM & 4:00AM counts as an evening brushing event. Events with a duration less than 2 minutes will not be eligible for reward points. The duration requirement is for a single event or is not the sum of multiple brushing events

BM-AD-0235-202205



Why Beam?

Beam takes a modern approach to delivering simplified benefits plans that are easy to understand, easy to implement, and easy to use.

Get started with Beam today!

Questions www.help.beam.dental

Support support@beam.dental | (800) 648 1179

Learn more beambenefits.com